

AUS S LUG



The Australian Lotus User Group Conference

2012

AusLUG 2012 is HERE!

Due to the huge success of AusLUG 2011 we are proud to announce AusLUG 2012! The excitement is already building for the event and we want you to have the opportunity to be a part of it. With some sponsorship spots already taken we encourage you to act fast!



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"AusLUG 2011 was a great event for us, the first tiny step in opening a new market in AsiaPac. High attendance, great organisation and great people! Meeting new partners, customers and vendors made the long journey more than worthwhile! We'll be back in March 2012!"

Tony Holder, HADSL, UK.

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Last year's event was not only incredibly valuable for our sponsors; the attendees loved it with many already registering for this year's event.

"Great to see such a positive group of like minded individuals coming together. I think the passion of the team organising really helped to drive so many people to the conference."

"The conference was fab, we have needed something like this in Australia for a long time. I will definitely be attending again next year."

"As close to the real Lotusphere as you could get."

We have an amazing array of talented speakers, brilliant gurus, users and business partners ready to come together in Melbourne to share something remarkable.

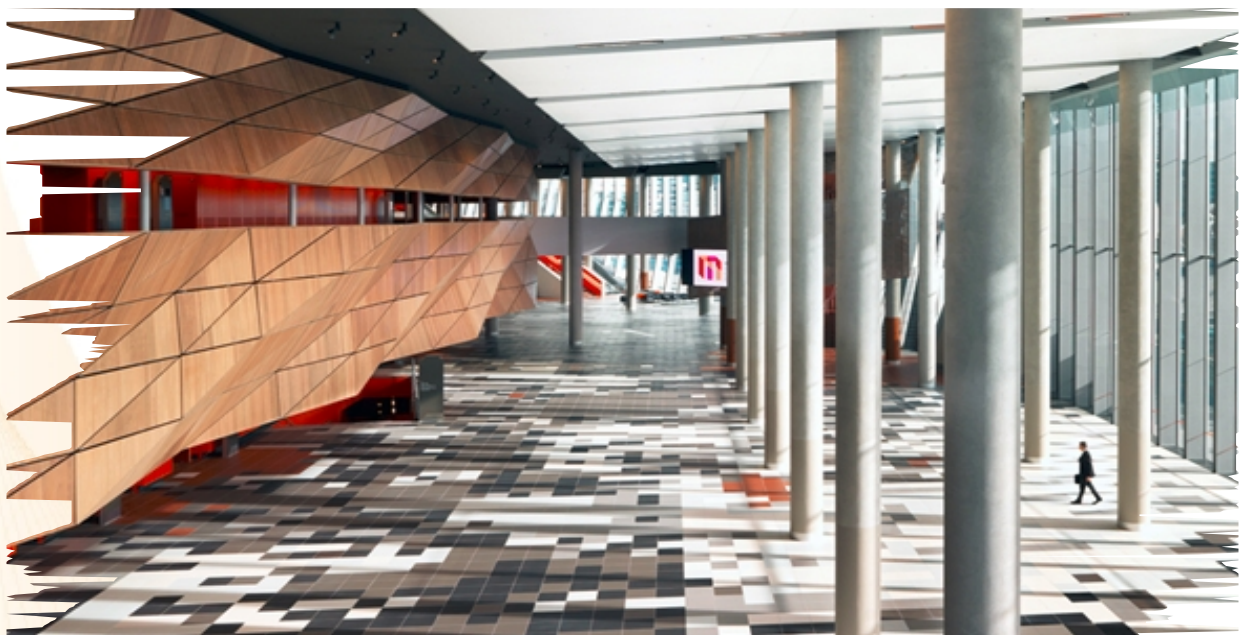


Featuring two days of mind-blowing content, across three streams, and presented by world-renowned international speakers, multiple networking and social events, one-on-one guru sessions, round-table discussions, prizes, competitions and much more. AusLUG 2012 will be the place to be.

And did we mention that the event is FREE for attendees?

It's no wonder that we expect AusLUG 2012 to book out very early.

So that you can get your preparations started right away, we can confirm that the venue we've booked is the Australian award winning [Melbourne Convention and Exhibition Centre, 1 Convention Centre Pl, South Wharf](#). And the dates to put in your diary are Thursday 29th March and Friday 30th March 2012.





BIG Blue

- IBM is confirmed as the Platinum Sponsor for the event.

BIG Speakers

- The cream of the crop with world-renowned international speakers combined with the best local talent.

BIG Goals

- Showcase the breadth, depth and potency of IBM Collaborations Solutions (ICS) technology
- Build, empower and strengthen the local IBM Lotus community
- Demonstrate the breadth, vibrancy and expertise of the Business Partner community
- Reinforce IBM's commitment to ICS technology

BIG Exposure

- Up to 300 of the top Lotus users
- All session breaks take place in the exhibitors' area
- Major marketing campaign

BIG Value

- FREE for attendees (thanks to our generous sponsors)
- Amazing sponsorship opportunities. Fantastic early-bird discounts



— AusLUG 2012 is HAPPENING!

- March 29th - 30th in Melbourne
- Brought to you by the non-profit AusLUG Incorporated, founded by twelve Australian Lotus evangelists
- In conjunction with The View's Advanced XPages seminar and exciting Jump Start sessions.

— AusLUG 2012 is YOU!

Our typical AusLUG Sponsor is an innovative organisation who appreciate that AusLUG 2012 is the most cost-effective, high return method, available to engage with the Lotus market in Australia, New Zealand, and beyond.

You've already heard the buzz about AusLUG 2011 and you can't afford to miss AusLUG 2012. We've got the speakers, the activities and the attendees. Now, all we need is you!

"An absolute success in bringing Lotusphere 'down-under'. Organised perfectly for both attendees and exhibitors, bring on AusLUG 2012!"

Rob Hollier, Crossware, NZ.

AusLUG 2012 Sponsorship Opportunities

Platinum Sponsor

We are excited to announce our Platinum Sponsor is **IBM Australia**.

Gold Sponsor \$4,850 ex GST (Early Bird* price \$4,250)

***Save \$600 by paying in full before the 15th February**

- One prime time speaker session as part of the conference program
- Exhibitors stand as described below for the two full days and one night
- Logo placement on all event publicity including website, program, conference pack and back-pack
- Inclusion of your company brochure in the conference pack
- Promotional message included on attendee confirmation email of 700 characters and company logo

Only 4 Sponsorships available at this level so be quick to register!

Silver Sponsor \$2,850 ex GST (Early Bird* price \$2,450)

***Save \$400 by paying in full before the 15th February**

- Exhibitors stand as described below for the two full days and one night
- Logo on event publicity including website, program and conference brochure
- Inclusion of your company brochure in the conference pack
- Promotional message included on attendee confirmation email of 400 characters and company logo

Limited availability so be quick to register!

Bronze Sponsor \$600 ex GST (Early Bird* \$500)

***Save \$100 by paying in full before the 15th February**

- Inclusion of your company brochure in the conference pack
- Small logo placement on website and conference agenda

Social Evening Sponsor \$2,150 ex GST

(Early Bird* price \$1,850)

*Save \$300 by paying in full before the 15th February

For many people the Social Evening will be the highlight of AusLUG 2012. Attendees come together in a relaxed atmosphere to network and have fun. This is a great opportunity to have your name associated with maybe the best part of the whole conference.

Your sponsorship includes:

- a banner at the event (sponsor to provide)
- your logo highlighted on the conference program for this event
- a 10 minute speaking slot on the night
- up to four attendees at the social evening event
- prize draw (prizes supplied by sponsor)

Other Sponsorship Options \$600 ex GST each

(Early Bird* price \$500)

*Save \$100 by paying in full before the 15th February

- Sponsor Morning and Afternoon Tea for one day and have your company banner front and centre during each break

OR

- Seat drop of your company brochure before an event

OR

- Sponsor use of fully automated bistro machines which provide a wide coffee selection including latte, cappuccino and macchiato for one day and have your banner placed specifically near the bistro machines (sponsor to provide banner)

Production of sponsorship item(s) and delivery to the event location is at the sponsors expense and additional to the sponsorship price.

All prices are in Australian dollars. All prices exclude GST and GST will be added where legally required.



Exhibitors Stand Inclusions

Single space area in Sponsor showcase including

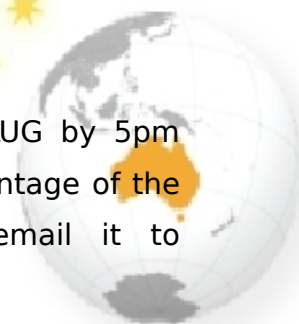
- 1 x lockable cabinet,
- 2 x bar stools,
- 1 x LCD screen (data only),
- 1 x power board

Don't miss out on AusLUG 2012!

- Exhibitor spaces are strictly limited and assigned on a first-come first served basis.
- Generous early-bird discounts available when paid in full by 15th February 2012.
- To get your sponsorship started, or for more information, contact Karen Hooper. Ph: +61 419 558 769.
Email: sponsors@auslug.org

Application Form

Sponsorship applications and payment must be received by AusLUG by 5pm AEST on 30th February 2012 or by the 15th February if taking advantage of the Early Bird price. Please complete the following form and email it to sponsors@auslug.org or fax to +61 3 8531 2799.



Name:

Company Name:

ABN:

Address:

Telephone:

Mobile:

Email:

Purchase Order number:

Sponsorship	Early bird price (before Feb 15th)	Full Price (after Feb 15th)	Qty	Price
Platinum Sponsor	Taken	Taken	Taken	Taken
Gold Sponsor (4 only)	\$ 4,250	\$ 4,850		
Silver Sponsor	\$ 2,450	\$ 2,850		
Bronze Sponsor	\$ 500	\$ 600		
Social Evening Morning and Afternoon	\$ 1,850	\$ 2,150		
Tea day 1 Morning and Afternoon	\$ 500	\$ 600		
Tea day 2	\$ 500	\$ 600		
Seat Drop	\$ 500	\$ 600		
Barrista Coffee day 1	\$ 500	\$ 600		
Barrista Coffee day 2	\$ 500	\$ 600		
Total (ex GST)				



Payment Details

- Please complete this form ensuring you include a purchase order number.
- Fax the form to + 61 3 8531 2799, or email to sponsors@auslug.org.
- Once email or fax is received and processed, an invoice will be sent
- Please pay the invoice as per the details outlined in the invoice
- Payment terms are 7 days from the date of the invoice
- AusLUG can accept payments by direct deposit to our Australian bank account, or by cheque
- Terms and conditions will be supplied with the invoice

Note: Costs quoted in this application are in AUD and exclusive of GST.